

Publicity Report – AGM January 24, 2018

From: Bev Schulte

Facebook has been a great tool to promote the club activities and connect with membership. Throughout the year announcements of new members, on-line registration, volunteer positions, competition successes, development training have all been shared.

**Jan 29, 2017** – grocery bagging at Superstore

**Feb 4, 2017** – first competition of 2017. Results submitted to Campbell River Mirror

**Feb 15, 2017** – Valentine's Themed skate-a-thon – over \$1000 raised

**March 11, 2017** – Skating Gala – submitted to Campbell River Mirror for advertising before and thank you's after the gala.

**April 17, 2017** VISI Competition – results submitted to Campbell River Mirror

**May 8, 2017** Assistant Coach and PA wind up...lots of fun had 😊

**June 2, 2017** – Awards night! What a blast! Potluck, photo table and lots of fun!

**June 12, 2017** – Online registration for fall/spring season opens

**August 2017** – Lynda went through consignment and posted items up on FB and linked to CR Club website

**Sept 9, 2017** – Advertising Full Time Coach position with the Club

**Sept 26, 2017** – Elvis Stojko Development Seminar...Qualicum Beach

**Sept 2017** – on-line registration on-going notification

**Sept 2017** – Advertising two grocery bagging days for signing up.

**Oct 18, 2017** – Notice from the president thanking all our wonderful volunteers

**October 25, 2017** – Halloween Skate-a-thon! What fun 😊

**October 2017** – Grocery bagging day and submitted article for Minor Hockey News...promoting the club and our skaters.

**November 17, 2017** – Skating Competition – results submitted to Campbell River Mirror

**December 10, 2017** – Canada 150 family skate ..great turn out and funding from the federal government, 2day FM on site with Kaitlyn(community cruiser) and live feeds put out on FB. Great publicity for the Club.

**December 21, 2017** – Christmas Family Skate and Potluck ...great time and wonderful food.